

## PRIMELINES COOKIE POLICY

This Cookie Policy governs the use of cookies and similar technologies by Primelines HVAC and our affiliates ("we," "us," "our") on our Services (as defined in our Privacy Policy), including websites, mobile applications, platforms, ad services, and other Primelines products and services that you use. To the extent that any personal information is collected through cookies, our Privacy Policy, which complements this Cookie Policy, will apply. For more information on how we process your personal information other than through cookies and similar technologies, including your rights and options in this regard, please refer to our Privacy Policy at [Privacy Policy | Primelines HVAC](#). This Cookie Policy does not apply to any third-party websites, services, or applications, even if they can be accessed through our Services. Please refer to their respective cookie policies for more information on their use of cookies or similar technologies.

### 1. Types of Cookies

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer in relation to your visit and use of the Services. We also use technologies similar to cookies, such as Flash Local Shared Objects (also known as Flash cookies) or pixel tags.

- **Strictly Necessary Cookies:** These allow you to navigate our Services. Without these absolutely necessary cookies, our Services will not function as smoothly as we would like, and we may not be able to offer certain aspects or features.
- **Functional Cookies:** These collect information about your choices and preferences, allowing us to customize our Services accordingly.
- **Performance Cookies:** These collect information about your use of our Services and allow us to improve their performance.
- **Targeting and Social Media Cookies:** These are installed to display specific promotions or ads based on your interests in our Services or to manage our advertising. They also collect information about social media usage.

### 2. Cookies and Similar Technologies We Use

When you visit our Services, we place a series of cookies on the device you use to access them. Most of the data regarding these cookies, their placement, and their use may allow us to identify you. We use this information to understand how you and other visitors use our Services and to offer a better user experience. Additionally, certain third parties may also use cookies in relation to our Services.

- **Google Analytics:** We use Google Analytics services to collect and analyze information about the use of the Services and to generate reports on activities and

trends. You can learn more about Google's practices at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

- Pixel Tags: We use these to track user actions on our Services and measure the success of our marketing campaigns.
- Adobe Flash: We may use Flash Local Shared Objects (Flash cookies) and other technologies to collect and store information about your use of the Services.

### 3. Your Options Regarding Our Use of Cookies and Similar Technologies

Depending on the applicable legislation in your jurisdiction, we may request your consent to place cookies on your device, with the exception of strictly necessary cookies. You can change your settings for cookies and similar technologies by visiting the preference center in the cookie banner on the site you are viewing. Additionally, you can prevent cookies from being placed by configuring your browser accordingly. Please note that we currently do not have a way to link your decision not to receive cookies to your account or profile.

### 4. Contact Us

If you have any questions about this Cookie Policy, please contact us through our Privacy Policy Inquiry Form. Please refer to the "Last Updated" legend at the top of this page to see when this Cookie Policy was last reviewed. Any changes to this Cookie Policy will take effect when we make the revised Cookie Policy available on or through the Services.